

Melissa's Recommended Vendor Resource Guide

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More PLR Content

Internet Marketing PLR:

[Special Report Club](#): In case you don't know already, this is my flagship PLR site where I provide high-quality Internet Marketing PLR content packages to business owners like yourself. I've been running this site since 2007, so I'm a first generation PLR provider – meaning I'm established, reputable, and not about to disappear tomorrow 😊

[Coaching PLR Content](#): This is a site I co-own with Nicole Dean. We provide limited ready-to-go packages of content to create high-ticket coaching programs, multi-media courses, and business tools. This PLR is perfect for Coaches, Consultants, Service Providers and Online Entrepreneurs!

[Easy PLR](#): More reports on internet marketing and business topics.

[DIY PLR](#): This site has a ton of step-by-step, illustrated guides on both business and social media topics – these are perfect for training your customers, subscribers or members. And you can use them to create video training too!

[All Marketing Content](#): Monthly content for the business to business market including articles, recipes, product profiles and reports.

Niche PLR:

[Self-Help PLR & Finance PLR](#): This PLR site caters to both self-help and finance topics, so you'll find things like action guides, reports, powerpoint, inspirational wallpapers, articles, affirmations and more.

[All Private Label Content](#): This is a site provides a wide variety of topic-specific PLR articles, reports, and autoresponder bundles.

[Success PLR](#): Content to help you coach your clients to business, personal, and career success. They have reports, ebooks, and articles.

[Food PLR](#): Helps you leverage the power of images with illustrated step by step recipes, text recipes, food and cooking related articles, comparison charts.

[Natural Mom PLR](#): This site has some great PLR articles in the natural mom market. They have packs that cover homeschooling, natural food & remedies, natural baby, green budgeting and more.

PLR Training

[Melissa's PLR Income Formula](#) - In my "PLR Income Formula" I take you behind the scenes every month and show you how I'm using PLR in the easiest and fastest ways possible - and I'll show you some marketing strategies along the way too.

[PLR Secrets Revealed](#) - I'd like to share with you the **free training webinar that I hosted with Paul Evans** from [Nicheology.com](#) where you can learn how to use all your PLR content effectively and profitably in your business.

Hosting

[HostGator.com](#) - I've used this for hosting provider for several years. I really like the variety of options they provide and you can't beat the low cost. Also, they have really great customer support.

[MomWebs.com](#) - Because I like to spread out my websites among different hosting providers, I also use this one. Their uptime and customer support is awesome!

Shopping Carts

[1ShoppingCart](#) - This is the cart I used to use before I switched to amember, but I still use this to manage my subscriber lists. It IS 1ShoppingCart, just a reseller name.

[Amember.com](#) – I no longer use a regular shopping cart, instead, I use the amember platform on all my websites. I love it because you can use it for both recurring payments and one-time purchases. It builds a customer list, manages your affiliate program, and it creates an account for your customers so it makes their buying experience easier and faster. Plus, you don't pay a monthly fee for this, which is always a bonus. Instead, you pay for it once and they'll install it right on your hosting account for you.

[WishListMember.com](#) - Is a solution for creating your membership site and it was built for "everyday people" - that means you don't need to be a technical genius to figure it out. Plus, if you use WordPress, you'll be excited to know that it was built specifically for WordPress. It has all the bells and whistles you would expect but they've also got a number of other VERY cool features.

Email Autoresponders List Building

[Aweber](#) - I've used this service in the past and it's really awesome because of all the great features they offer, and because you can integrate it into a lot of your other software, like amember.

[1ShoppingCart](#) - (It IS 1ShoppingCart, just a reseller name) This is what I use to manage all my lists. It's an all-in-one tool so you can use it as your shopping cart with PayPal to sell your products and services, and build your list. I've been using it for the past 3 years and recommend it as the one the one to grow with.

Business Tools

[Optimize Press WP Theme](#) – I really love this theme for sales letters, squeeze pages, download pages and more. It's really easy to use and gives your pages a clean, professional look with all the built in images and buttons.

[ActionPopup.com](#) - I use this tool on WordPress websites to create a popup for list building.

[DupeFreePro.com](#) – You can use this software tool to help you quickly rewrite PLR articles, blog posts, reports, etc., to make them unique. It's also a great tool to give to your VA so she can do it for you.

If you'd like to learn more about Google's Panda Update and see how the software works, [watch my video](#).

[RoboForm Password Protection](#) – I use this software to keep track of all my logins and passwords for websites, wordpress, affiliate programs, shopping carts, and more. It's a lot easier than trying to remember all of them, and a lot safer too because then you won't get into the habit of using the same logins for everything, which can lead to hacking.

Instant Teleseminar – This service is awesome for hosting teleseminars, and it's what I used when I was hosting a lot of calls. It's easy to use, you can put your calls on autopilot, it records your calls and creates an Mp3 file, it's also great for hosting Q & A sessions because your guests can submit questions via web page and then show up in your admin area. They also offer a 21-day trial for just a \$1 buck so you can check it out to see if it's what you're looking for before you commit 😊

Basecamp Project Management – I've been using this Basecamp for years to manage all my projects and staff. It helps keep everything organized and on track. You can send messages, upload and share files, create to-do lists, and manage your entire calendar. You can also set up who has access to which projects, so you can keep everything private.

Graphics & Graphic Designers

Easy Ecover Maker - If you want to save a lot of money outsourcing your ecover graphics, or having new ones made/edited for your PLR products, I highly recommend this easy online program. I was actually shocked by how easy this was to use and how professional the ecovers look. It's literally point and click. I'll be making use of this more often for sure 😊

Deposit Photos - A great place to get stock photos for your website, sales letter, reports/ebooks, ecovers and more. It's cheaper than the more popular istock photos website, and they have a great selection.

Editing PSD Files - You can use the free software program called Gimp to edit your PSD files with.

Gimp Training - If you want to learn how to use Gimp to edit your PSD files, I recommend this low-cost self-study course that will walk you through editing and making your own graphics, step-by-step.

KillerCovers.com - If you're looking to hire someone to create new ecovers, mini sites, print graphics, etc. for you, this designer does great work!

Staffing/Outsourcing

www.Shelancers.com

www.AssistU.com

www.workaholicsforhire.com

www.HireMyMom.com

www.IACProfessionals.com

www.Elance.com